



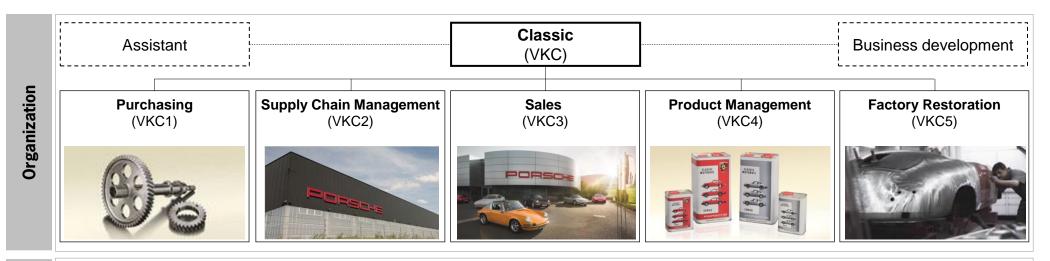




Porsche Classic

Joe Driskill, Porsche Cars North America

Porsche Classic (VKC): Organization, Main Tasks and Key Figures



- Responsible for all Porsche standard-production vehicles from 10 years after EoP (End of Production)
- Worldwide sales of **Classic genuine parts** and **technical literature**
- **Restoration** and **repair** of customer vehicles at Freiberg am Neckar site
- Implementation of **Porsche Classic Partner** in worldwide sales organization from FY13
 - Acquisition of parts supply **9x6 model range** since FY14
- around **90 million EUR turnover** p.a.

Main tasks

Key figures 15 group planned)

(FY15

around **52,000** genuine parts available

- around **230** parts **relaunched** p.a.
- > 10 restorations p.a.

Porsche Classic Model Range



356 (1948 - 1965)



914 (1969 - 1976)



924 (1976 - 1988)

928 (1977 – 1995)

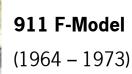




968 (1992 - 1995)

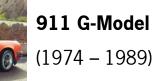
944





(1982 - 1991)







959 (1987 - 1988)





(1988 - 1994)



993 (1993 - 1998)



996 (1998 - 2004)







Carrera GT

(2003 - 2006)



Porsche Classic New Editions





Tire Protectors

- Reliably prevent flat spots on your vehicle's tires.
- Flat spots result from compressive load over extended periods, and they can greatly impair your driving experience.
- Conform perfectly to any conventional tire shape and relieve the chassis by providing floating support.
- Largely prevent flat spots for extended periods.
- Suitable for tires up to 255mm in width
- Tested up to 2.5 metric tons per protector





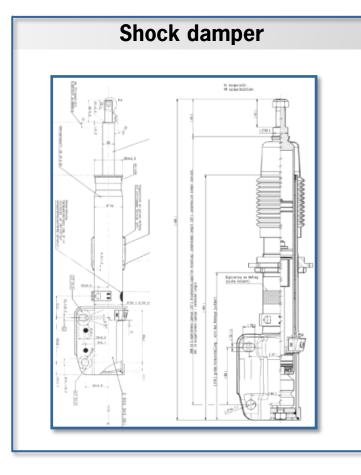
Enamel Signs



- Commemorative Porsche ads
- Enamel surface
- Attach though holes in each corner
- Years of use on your den or garage wall
- Simple wipe of a cloth to restore their luster



993 Shock Absorbers



Two different sets of Shock Absorbers available for 993 models – standard and sport suspension We have created a much more transparent product range by

We have created a much more transparent product range by reducing the variations.

"Made in Germany" and "Engineered in Weissach" Checked and tested on the Nürburgring Nordschleife





993 Shock Absorbers



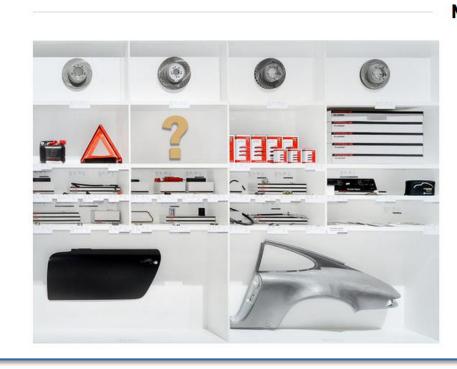


New 993 Shock Absorbers, made in Germany. Optimized and tested in Weissach and on the Nürburgring Nordschleife.



PORSCHE

Notes of Availability – Customer loyalty by appreciation



Notes on Availability

Will you join the Porsche Classic product development process?

Are you missing a genuine part? Then just fill out our feedback form and tell us what you need.

Models	Pre-owned Vehicles	Events & Racing	Service & Accessories	Company & Brand
Will you jo	oin the Porsche C	lassic product	development proce	ess?
Notes on Avail	lability			
			ack form and tell us what yo The requirement requests	
	economic feasibility.			
technical and Thank you for implementation	understanding, however n of your request. Neverl	heless, any feedback	o respond to you personally influences the decisions w naintenance of your vehicle	e make in the future with
technical and Thank you for implementation	understanding, however n of your request. Neverl	heless, any feedback	influences the decisions w	e make in the future with
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technical and Thank you for implementation parts editions	understanding, however n of your request. Never - after all, it's all about yo	heless, any feedback	influences the decisions w	e make in the future with

Notes of availability – ideas for reissuing parts. We appreciate your feedback!

Thank you for your attention.

